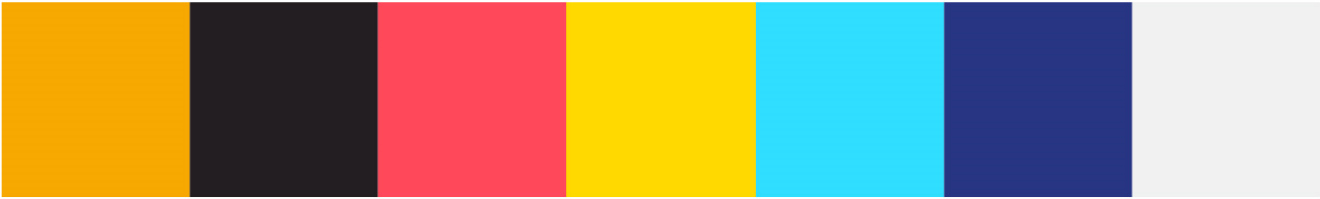




COLOUR PALETTE



R:247 G:168 B:0	R:36 G:31 B:33	R:247 G:168 B:0	R:247 G:168 B:0	R:247 G:168 B:0	R:40 G:53 B:131	R:240 G:240 B:240
HEX: #f8a431	HEX: #241f21	HEX: #ff385e	HEX: #ffd63d	HEX: #26e1fc	HEX: #273583	HEX: #0f1f1f
C:2 M:38 Y:100 K:0	C:70 M:68 Y:63 K:73	C:0 M:86 Y:55 K:0	C:2 M:11 Y:100 K:0	C:56 M:0 Y:4 K:0	C:100 M:94 Y:16 K:4	C:4 M:3 Y:3 K:0

TYPOGRAPHY

Aa

Primary Font Family: Poppins

Aa

Secondary Font Family: Helvetica

Primary font family: Poppins

Poppin bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890 .,?/"@&*()%

Poppin regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890 .,?/"@&*()%

Poppin semibold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890 .,?/"@&*()%

Poppin light

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890 .,?/"@&*()%

Secondary font family: Helvetica

Helvetica bold

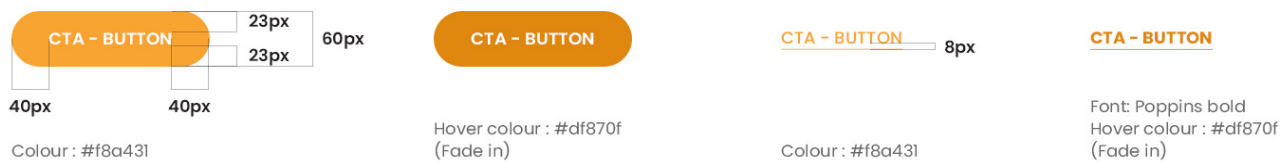
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890 .,?/"@&*()%

Helvetica Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890 .,?/"@&*()%

Where	Font	Size	Leading	colour
H1 (Banner header)	Poppins bold	44pt / 2.75rem	58pt / 3.625rem	#241f21 / #ffffff
Body 1 (Banner sub header)	Helvetica regular, bold	24pt / 1.5rem	34pt / 2.125rem	#241f21 / #666666
H2 (Section header)	Poppins bold	36pt / 2.25rem	46pt / 2.875rem	#241f21 / #ffffff
Body 2 (Section sub header)	Helvetica regular	21pt / 1.313rem	31pt / 1.938rem	#666666 / #ffffff
H3 (Bullet and sub section headers)	Poppins bold	21pt / 1.313rem	28pt / 1.75rem	#241f21 / #ffffff
Body 3	Helvetica regular, bold	18pt / 1.125rem	24pt / 1.5rem	#666666 / #241f21
H4 (Content titles)	Poppins bold	32pt / 2rem	44pt / 2.75rem	#241f21
H5 (Resources feature piece title)	Poppins bold	26pt / 1.625rem	36pt / 2.25rem	#241f21
H6 (Resources other titles)	Poppins bold	18pt / 1.125rem	24pt / 1.5rem	#241f21
Button 1	Poppins semibold (CAPS)	18pt / 1.125rem	-	#ffffff
Button 2	Poppins semibold (CAPS + Underline)	Poppins semibold (CAPS)	-	#f8a431

BUTTONS



MENU



Top menu

Font: Poppins semibold
Font size: 15pt / 0.9375rem
Colour: #666666

Bottom menu

Font: Poppins semibold
Font size: 20pt / 1.25rem
Colour: #241f21

Button

Font: Poppins semibold (CAPS)
Font size: 14pt / 0.875rem
Font colour: #ffffff

Button size: 150px(w) x 40px(h)
Button colour: #26e1fc

Top menu - hover

Font: Poppins Bold

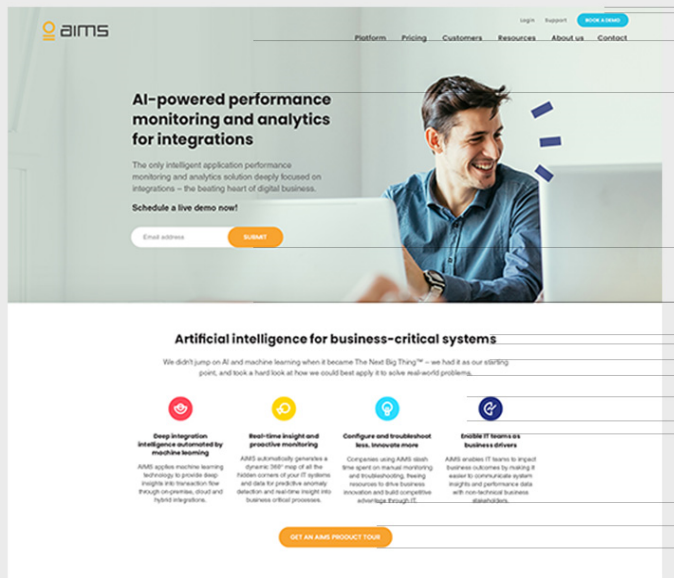
Bottom menu - hover

Style: Underline

Button - hover

Button colour: #0aa1be

MARGINS AND SPACING



20px

Horizontal
centre align

100px

40px

60px

30px

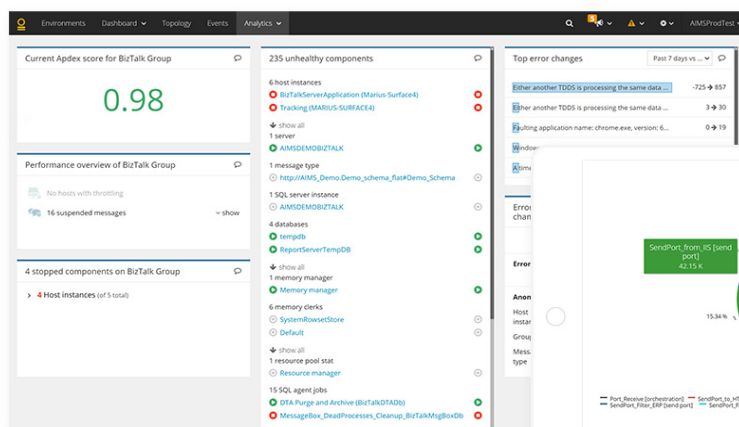
60px

100px

General rules

- Follow margins across whole website.
- Make all buttons and links constant
- Use 12 column layout as much as possible.
- Always align content centrally to section.
(vertically and horizontally).

EFFECTS AND FUNCTIONALITIES



Integration focused:

Deep monitoring for on-premise, cloud and hybrid integrations.

Correlation:

Chart and correlate any metric across your IT environment.

Dynamic mapping:

Auto-generated 360° topological map down to individual transaction level.

SDK:

Create custom agents to fit your unique integration environment.


Functionality

- Only screenshots will change on text hover. Devices will stay in place.
- Let the screenshop animate in from left to right.
- The active text will be highlighted with blue box


If we don't have enough screenshots from clients please ignore functionality on this module. Use only black and grey text. Don't use blue highlight box

The AIMS Team

We're innovators, experts, explorers, team players, business partners and geeks. Meet the international AIMS Team. You can reach us at [firstname.lastname\(at\)aims.io](mailto:firstname.lastname(at)aims.io).




Ivar Sagemo
CEO




Marius Wergeland Storsten
CTO, Co-founder

He took a research project from the University of Oslo to founding AIMS as a company in 2011 which now delivers services to Fortune 500 companies around the world. Deep knowledge about the integration market and possesses deep understanding of architecture, development processes & operations of middleware solutions. Prior to AIMS he has been responsible for the delivery of complex integration solutions for the past decades on middleware platforms with engagements spanning across some of the biggest companies in Norway & Germany. Holds a MSc Computer Engineerin



Kristina Mordal
CCO



Tor Bækkelund
Chairman of the Board

AIMS Board of Directors

Functionality

- A small animation on hover. Like on this site (go to teams section) - <https://www.studioairport.nl/>
- Info pop up will appear on click. Don't forget to add 'close (x)' button on the right top corner.
- Leave 50px white space all around the text in the pop up box.
- Have black text box and red tag band for 'AIMS Board of directors'. Have white boxes for all other employees.
- Load more button will load more employees on same page.

Schedule a live demo, Lorem ipsum dolor sit amet, adipiscing elit.

Email address

SUBMIT

Functionality

- This is a pop up menu which appears on few pages (see wireframes). This functions exactly like it does on Tomorrow people's site: <http://www.tomorrow-people.com/what-we-do/marketing-consulting-services/go-to-market-strategy> (Animating from left to right)



Machine learning slashes downtime and boosts collaboration at leading US healthcare company.

[LEARN MORE](#)



Machine learning slashes downtime and boosts collaboration at leading US healthcare company.

[LEARN MORE](#)



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10 April 2018



Article title goes here lorem ipsum dolor sit amet rhonc us tellus rhonc us tellus non.

10 April 2018

Functionality

- On any such modules, brighten the image a little on hover (or reduce the opacity of the image to 70% on white background)
- Make the whole box clickable and activate the hover effect when mouse comes over the box.
- Add button hover when mouse rolls on the button (additional hover effect)